

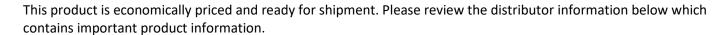
To: All Safe n Simple Distributors Subject: New Product Launch



Safe n Simple is pleased to introduce a new addition to our Simpurity™ wound care product line – Simpurity DermaPure Antimicrobial Wound and Skin Cleanser

## **DermaPure Wound and Skin Cleanser:**

- Prepares the wound bed for procedures and at wound dressing changes
- pH balanced, No-sting formula
- Safe for all ages of skin and skin types, No-rinse formula
- Antimicrobial contains .018% Hypochlorous Acid
- Alcohol and steroid free, hypo-allergenic



Please contact your Regional Account Manager with any questions. You can also contact Safe n Simple Customer Service and place orders by calling (844) 767-6334, fax (248) 698-3454 or email an order to: purchaseorder@sns-medical.com.

Thank you for your continued support and sales of Safe n Simple products.

## PRODUCT INFORMATION

Product launch information: Available for shipment - Now.

## **Product Information:**

Product Code	Product Description	Bottle/Case
SNS51118	DermaPure Antimicrobial Wound and Skin Cleanser – 8 oz. Bottle	6 bottles

## **Competitor Information: Skin and Wound Cleansers**

Supplier	Product Code	Bottle	Description
Anacapa Technologies	4008SC	8 oz.	Anasept Antimicrobial Skin and Wound Cleanser
Oculus Innovative Sciences	84507	8 oz.	Microcyn Skin and Wound Care with Preservatives
Urgo Medical NA	313	8.5 oz.	Vashe Wound Solution

